

Photo Prep Checklist

Interior

- | | |
|---|---|
| <input type="checkbox"/> Thoroughly clean entire home | <input type="checkbox"/> Hide all shoes and jackets |
| <input type="checkbox"/> Turn on all lights (ceiling, lamps, under-cabinet, etc) and replace any burned out bulbs | <input type="checkbox"/> Turn off all fans, dust fan blades |
| <input type="checkbox"/> Hide small appliances (air fryers, dehumidifiers, toasters, air purifiers, CPAP machines, etc) | <input type="checkbox"/> Remove all family photos |
| <input type="checkbox"/> Remove or neatly fold visible wires and cables | <input type="checkbox"/> Close all toilet lids |
| <input type="checkbox"/> Remove all personal and other non-decorative items from kitchen & bathroom countertops | <input type="checkbox"/> Hide medications and toiletries |
| <input type="checkbox"/> Close all windows, open all blinds for maximum natural light | <input type="checkbox"/> Remove trash cans |
| <input type="checkbox"/> Hide floormats, laundry baskets, trash cans, scales, extra toilet paper, and toilet brush in bathrooms | <input type="checkbox"/> Turn off all TV and computer screens |
| <input type="checkbox"/> Remove personal care items from showers, baths, and sinks (shampoo, toothbrushes, etc) | <input type="checkbox"/> Remove all pet and children items |
| <input type="checkbox"/> Remove all notes, photos, and magnets from fridge | <input type="checkbox"/> Minimize items on nightstands |
| <input type="checkbox"/> Store all seasonal decor | <input type="checkbox"/> Organize and declutter walk-in closets |



Exterior

- Remove all vehicles from driveway. Do not park vehicles directly in front of the house
- Close garage doors
- Remove trash bins from view
- Mow lawn and trim any overgrown bushes
- Hide or remove hoses
- Place cushions on outdoor furniture and open umbrellas
- Hide all lawn care equipment
- Sweep patios, decks, porches, and walkways
- Turn on all outdoor lights (string lights, porch lights, etc)
- Turn all outdoor fans off
- Pools and hot tubs - remove covers and clean, turn on hot tub jets
- Remove all pet & children items, and small sports equipment
- Store all seasonal decor

Notes for homeowners:

- **Photographs are the most important marketing asset of the listing process. Completing this checklist will significantly increase the aesthetic appeal of your home.**
- **Your photographer is on a strict timeline so completing this checklist before their arrival is essential to ensure the photography process will be completed in full.**
- **Small closets, pantries, attic space, other unfinished areas, and garages are not photographed unless requested.**
- **We love pets, but please kennel or otherwise contain them for the duration of the appointment.**
- **Declutter as much as possible: "less is more"**

*Breathe and relax...
You got this!*

